



General Purpose Wax  
High Mark



## Resin Enhanced Wax High Mark

### Low Print Energy Prolongs Printhead Life.

Prints with higher durability than most waxes on coated stocks, and utilizes a lower energy setting during print run. Good for general purpose labeling with excellent print performance.

#### Benefits

- Outstanding print performance on coated stocks
- Prints at lower energy settings
- Offers higher durability than most waxes
- Specially formulated backcoat protects the printhead
- Clean Start® built-in printhead cleaner

#### Recommended Stocks

- Coated and uncoated paper tag & label stocks
- Synthetic papers (i.e. Kimdura, Polyart)



### IIMAK Thermal Transfer Ribbons

GP725	High Mark	PM308	Prime Mark
<b>Wax</b> <b>General Purpose</b> <i>endures light contact during handling for general purpose labeling</i>		<b>Wax/Resin</b> <i>High durability to endure rough handling, abrasion, occasional chemical exposure and outdoor elements</i>	

*Resin Ribbons for Maximum Durability*  
SP330

*Ribbons for Near Edge Printers and Flexible Packaging Coders*

NET FLEX | NET MARK IQ | NET RESIN IQ

*Color Thermal Transfer Ribbons*

DC100 | DC200 | DC400 | NET Color

*Security Enhanced Thermal Transfer Ribbons*  
UV Invisible



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# Retail

## Applications



Retail



Shipping



Compliance



Shelf/Bin



Warehousing



Hang Tags

# High Mark

## Good Durability Wax

Offers higher durability on coated stocks in the wax category, ideal for general purpose labeling. Specially formulated backcoat and its ability to optimize at low energy settings prolongs printhead life.



### Imaging Characteristics

Printer	Print Speed	Energy Range
Flathead	10 IPS	Low

Image Darkness	Scratch/Smudge	Chemical
1.8 RD (densitometer)	Low-Mid Resistance	N/A



### Technical Specifications

Color Code Tab..... Purple  
 Film Thickness..... 4.5 Microns Total  
 Ribbon Thickness..... 7.5 Microns Transmission  
 Density..... 1.45 MacBeth Scale  
 Ink Melting Point..... 62°C/144°F

### Sample High Mark Ribbons

Part # CES11011 – 110 mm x 50 m – CSI  
 Part # CES11012 – 110 mm x 50 m – CSO

### Typical Compliance

- REACH – SVHC Free
- RoHS/WEEE
- TSCA
- CONEG
- California Proposition 65
- Additional Regulatory Requirements Upon Request

## Industry Leading Customer Service

- Free Clean Start® built-in printhead cleaner
- Free samples
- Free technical support 888.372.0137
- Free 24-hour print tests
- Over 500 SKUs stocked for same-day shipping
- Complete line of over 2,000 SKUs



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 Thermal Transfer Ribbons made in the USA